

# **BREVARD'S BEST SALSA**



**FRIDAY APRIL 27TH, 2012**

**5:30P.M. - 9:00P.M.**

**INTERNATIONAL PALMS RESORT & CONFERENCE CENTER  
1300 N. ATLANTIC AVENUE, COCOA BEACH**

**BREVARD'S BEST SALSA**

**SPONSORED BY:  
COCOA BEACH REGIONAL CHAMBER OF COMMERCE'S NON-PROFIT TASK FORCE**



# 2012 OFFICIAL RULES

The 8th Annual Brevard's Best Salsa competition will be held on Friday, April 27th, 2012 from 5:30 p.m. to 9:00 p.m. at the International Palms Resort & Conference Center, outside on their winding Promenade. It is the highlight of Fiesta Brevard!

This event will showcase Brevard's finest philanthropic organizations, fiesta fun, and music to spice up your night! Join us by participating in this competition and have your salsa create a fiesta in the mouths of Brevard residents.

## **ELIGIBILITY**

A person, organization or restaurant is eligible to compete in the salsa competition as a salsa team. Only two (2) participants may be present behind the team's table on the day of the competition at the event.

## **REQUIREMENTS**

Teams must pay a \$25 entry fee (see Entry Form). Included in the entry fee are two (2) 6" X 18" tables, 2 chairs and entry for two (2) participants of the salsa team. (No food tickets will be available with the competition entry fee.)

*\* Salsa must be red tomato based salsa.*

Teams must provide **at least** one container full of salsa for tasting and judging. We encourage enough salsa to be made for 1000 people to taste (recommend 8-10 gallons).

**Reminder:** *This includes chips to taste the salsa.*

Teams are required to supply the following for the event:

- Chips, either homemade or store bought (not to be judged)
- Two to Four ounce (2 to 4 oz.) portion cups to be used for dipping / tasting (for up to 1000 people) (*to save on waste, it is recommended that cups be filled no more than 1/2 full*)
- Small plates (for 1000 people)
- Cocktail napkins
- Disposable poly gloves for serving
- Hard candy for "HOT" Salsa (recommend butterscotch, mint, or lemon)

Teams are suggested to bring to the event:

- Table decorations (not to be judged)
- Eye-appealing serving ware (such as platters for chips and bowls for salsa)

***\*Salsa can be made with any combination of ingredients and can be served hot or cold in temperature.***

## **JUDGED CATEGORIES**

There will be two (2) awards presented:

- **Judge's Choice**

*This award will be voted on by three (3) anonymous judges:*

Salsas will be judged via blind taste-test based on the following criteria:

- *Flavor*
- *Consistency*
- *Freshness*

\*\*\* **Please note:** For the blind taste-test; [ALL Salsa participants are to hand-carry their salsa in their designated container to the Commanders Club Restaurant \(located at the front of the IPR property - by the event main entrance\) and submit to the Salsa Contest Chairperson by 5:00 pm.](#) The Chairperson will then proceed with the judges' testing and scoring of each participant's salsa and will then tally the judges' scores. 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Place Winners will be announced during the Closing Ceremonies, starting at 8:30 pm, at the DJ's Stage, located in the Tennis Court of the IPR.

- **People's Choice**

*The winner of this award is determined 'by the people' the night of the event.*

Each guest is issued a "People's Choice" ticket upon entry. As they sample each salsa, they are to vote for their favorite salsa by placing their "People's Choice" ticket into the respective salsa contestant's bucket located at each table. [Deadline for voting is 8:00 pm.](#) Each table's buckets will then be collected by the Salsa Chairperson, and the votes will be tallied. 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Place Winners will be announced during the Closing Ceremonies, starting at 8:30 pm, at the DJ's Stage, located in the Tennis Court of the IPR.

## **BRAGGING RIGHTS**

The winners of Brevard's Best Salsa – People's Choice and Judge's Choice will receive certificates to hang in their home, organization or restaurant and will be the official Salsa of Fiesta Brevard for 2012.

*The winners of Judges and People's Choice will have the distinct honor of being showcased as Brevard's Best Salsas at the next annual "Chowder Cook-off with a Twist" event!*