



*Why participate in the
Fiesta Brevard 2012
Salsa Contest?*

It's as simple as 1 – 2 – 3

1) *What You Bring:*

Yourself and one or two helpers

8-10 gallons of the best salsa in the world

Paper plates, napkins, and chips to serve up to 1,000
hungry people

2) *What You'll Find There:*

An area that includes two 6' x 18" tables and two chairs
*(be sure to set aside space for plenty of flyers, business cards,
and any promotional items you wish to distribute)*

Potential publicity in area publications

Foot traffic (up to 1500 attendees)

3) *What You'll Leave With:*

The satisfaction of making a difference for 30 of Brevard
County's Non-profit organizations

Bragging rights as having Brevard's Best Salsa
(first place gets a spot in the Chowder Cook-Off with a Twist!)

Please contact salsa@fiestabrevard.com for more information.